PRIVACY POLICY

Last Updated: 23rd September 2026

OnScreen Props ("we", "our", or "us") operates as a prop and product placement services company in the United Kingdom. We are committed to protecting and respecting your privacy.

This Privacy Policy explains how we collect, use, and safeguard your personal data when you visit our website, contact us, or use our services, in compliance with the **UK General Data Protection Regulation (UK GDPR)** and the Data Protection Act 2018.

1. Information We Collect

We may collect and process the following types of data:

- **Identity and Contact Data:** Name, business name, job title, email address, and phone number when you fill out an inquiry form.
- **Technical and Usage Data:** IP address, browser type, time zone setting, operating system, and details about how you interact with our website.
- **Marketing and Communications Data:** Your preferences in receiving marketing updates from us.

2. How and Why We Use Your Data

Under the UK GDPR, we only process your data if we have a valid lawful basis. We use your data to:

- **Respond to inquiries** and fulfill requests for service quotes (Lawful basis: Contract/Pre-contractual steps).
- **Improve our website performance** and monitor user trends (Lawful basis: Legitimate Interests).

3. Data Sharing and Transfers

We do not sell your personal data. We may share your data with trusted third-party service providers (such as website hosting companies, CRM software providers, and analytics platforms) strictly to help run our business. If any data is transferred outside the UK, we ensure appropriate safeguards (such as Standard Contractual Clauses) are in place.

4. Data Retention

We store your information only for as long as necessary to fulfill the purposes we collected it for, including any legal, accounting, or reporting requirements.

5. Your Legal Rights

Under UK data protection laws, you have rights including:

- The right to **access** your data.
- The right to **rectification** (correcting inaccurate data).
- The right to **erasure** ("the right to be forgotten").
- The right to **object** to or **restrict** processing, including an absolute right to stop direct marketing at any time.

To exercise any of these rights, please contact us at **Laura@OnScreen-Props.co.uk**. If you remain unsatisfied with how we handle your data, you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

TERMS AND CONDITIONS

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Welcome to the website of **OnScreen Props** ("we", "our", or "us"). By accessing or browsing this website, you agree to comply with and be bound by the following Terms and Conditions. If you disagree with any part of these terms, please do not use our website.

1. Use of the Website

- The content of this website is for your general information and professional marketing guidance only. It is subject to change without notice.
- Unauthorized use of this website may give rise to a claim for damages or be a criminal offense under UK law.

2. No Commercial Offer or Binding Advice

- The informational content, case studies, blogs, and insights published on this website do not constitute professional binding advice or a formal, legally binding commercial contract.

- All of our official client engagements, campaign deliverables, and marketing projects are governed exclusively by a separate, signed **Statement of Work (SOW)** or Services Agreement.

3. Intellectual Property Rights

- This website contains material which is owned by or licensed to us. This includes, but is not limited to, the design, layout, look, appearance, graphics, and written copy.
- Reproduction or redistribution of this material is strictly prohibited unless written permission is granted by us.

4. Limitation of Liability

- To the fullest extent permitted by law, we exclude all representations, warranties, and conditions relating to our website and its use (including any inaccuracies or errors in published articles).
- We will not be liable for any direct, indirect, or consequential loss or damage arising under or in connection with your use of our website.

5. Governing Law

- Your use of this website and any dispute arising out of such use is subject to the laws of **England and Wales** [or substitute with Scotland / Northern Ireland if applicable], and the exclusive jurisdiction of its courts.